

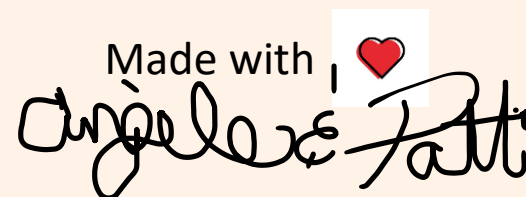
INCA
GLOW

Amino Acid Smoothing System
Get your Shine On
www.incaglow.com



Behind the Brand

Inca Glow began with a passion and love for beauty and nature; while combining these 2 passions together Inca Glow was born. Founded by two women and mom's looking at bringing that GLOW and shine in the hair and offering a complete line of products that are SAFE and RESULT ORIENTED was apart of their core mission. Patricia Shaker USA Born and Angele Miller Canadian Born have been working from marketing, sales and product development leading some of the top beauty and natural products brands in the market. They have now combined their love and expertise to bring to you the best state of the art leading natural hair smoothing product on the market today along with a complete line up of aftercare and other professional beauty products. Created with love and passion



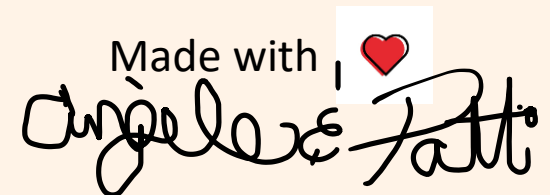
Behind the Brand



Angele Miller, Co Founder



Patti Shaker, Co Founder





What is Inca Glow

Over 20 years in the making, Inca Glow™ is the first smoothing system of its kind and is already revolutionizing the professional beauty industry. Formulated with all natural, organic ingredients, Inca Glow contains 11 amino acids and ZERO harsh chemicals. Inca Glow will not burn or irritate the scalp, has no offensive odor and is 100% safe for use on all hair types. Why wait for a better smoothing system, BETTER is here.

Amino Acid Smoothing System





Why Inca Glow?

Inca Glow is Solving a Problem

In the world of Formaldehyde based products having negative effects on stylists and clients, Inca Glow has solved the challenge that has been going on in the beauty industry for over a decade.

We have been able to source natural ingredients that tone, tame and treat the hair with no fumes or odors that can be harmful to humans.





Inca Glow Treatment Key Features

- Smoothing/Anti-Frizz Formula
- Nourishes & Conditions
- Able To Add Warm & Cool Tones
- Creates Unsurpassed Shine
- Last Up To 16 Weeks

Amino Acid Smoothing System





Features & Benefits

Formulated With Inca Oil

An ORGANIC oil extracted from the seed of the Inca plant, is rich in Omega 3, 6 & 9, vitamins A & E and saturated fats. Inca Oil provides the ionic chemistry that allows Inca Glow to TAME, TREAT and TONE the hair all of one system.

Non-Keratin System

Inca Glow uses an Amino Acid Complex that allows the product to provide long lasting anti-frizz effect while smoothing and adding shine without the drying and damage sometimes associated with Keratin Straighteners

Safe & Gentle

ABSOLUTELY No Formaldehyde or Formaldehyde substitutes which means no harsh odors, no burning eyes and absolutely NO health risks. No large protein molecules means no need for ammonia or ammonia like chemicals that dry the hair

Amino Acid Smoothing System

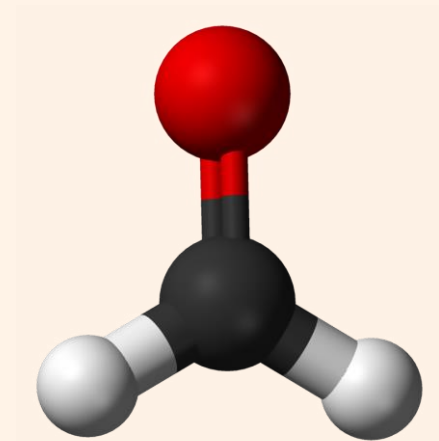


No Formaldehyde:

No Burning/Irritation to the Scalp

No Offensive Odor

No Health Risks for You & Your Guest



Formaldehyde Molecule

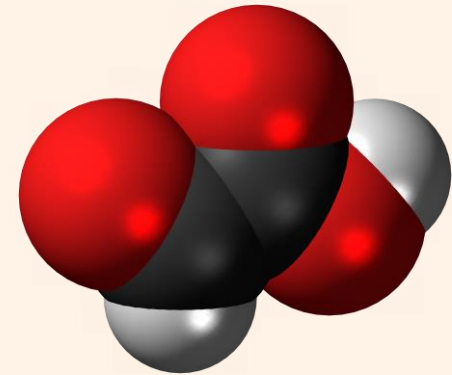


No Glyoxylic Acid:

Formaldehyde sub

Reacts the same once hit with heat

Same long term effects to the hair



Glyoxylic Acid



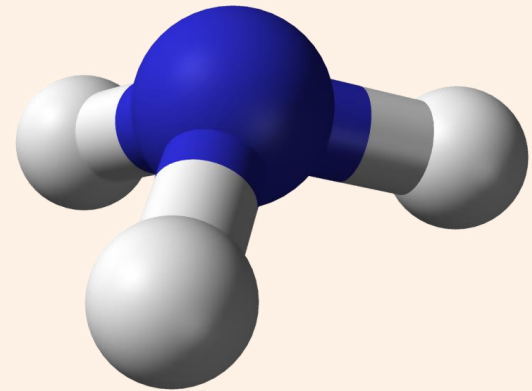
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No Ammonia:

Non-Alkaline Product

Less Structural Damage

Non Drying to the Hair



Ammonia Molecule





What INCA GLOW IS!

Non-Keratin Smoothing Complex

True Anti-Frizz Formula

No Drying

No Breaking





What INCA GLOW IS!

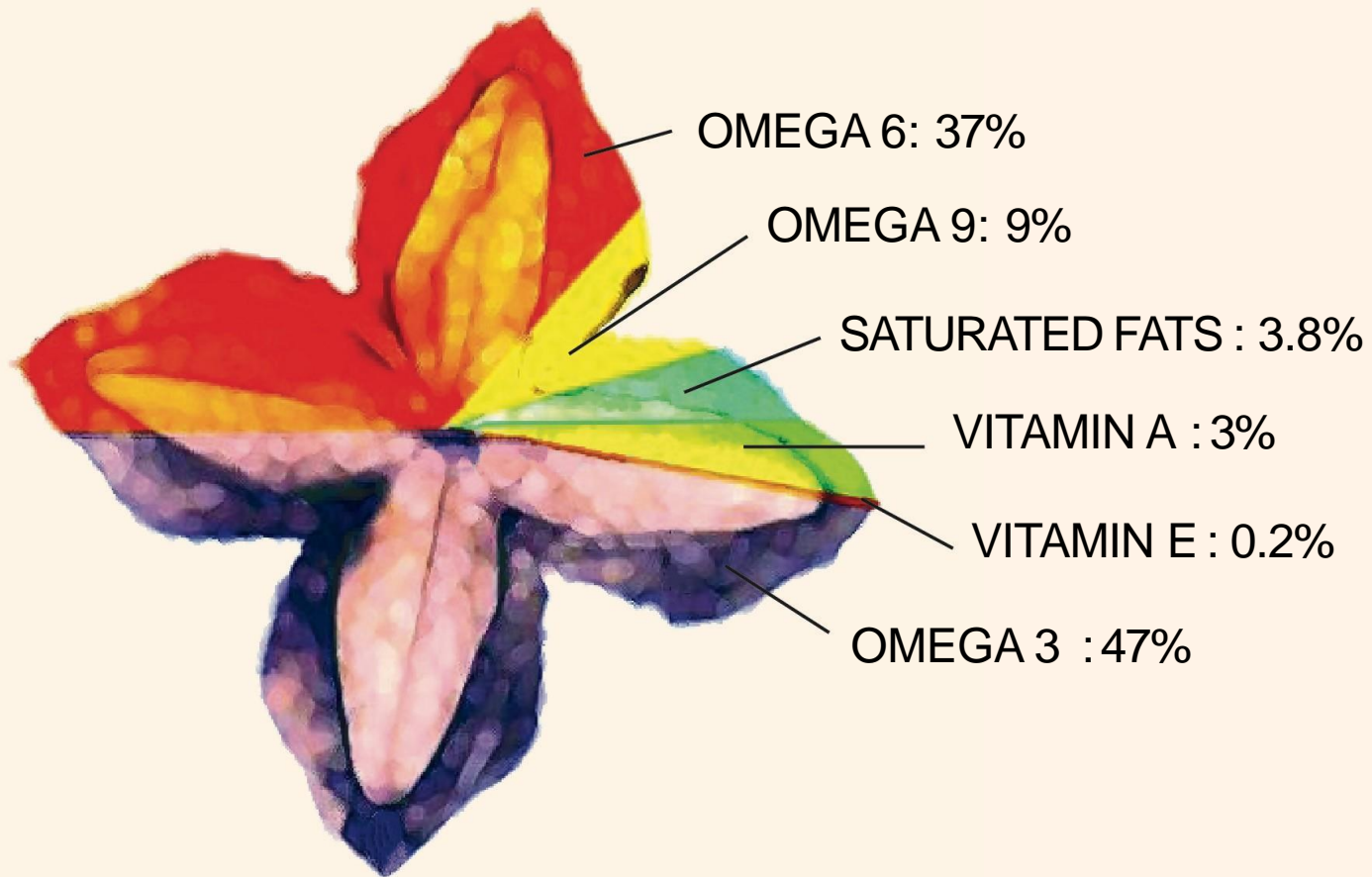
Organic Amino Acid Complex

INCA OIL:

Mega Omega Oil. Nourishes &
replenishes the hair.

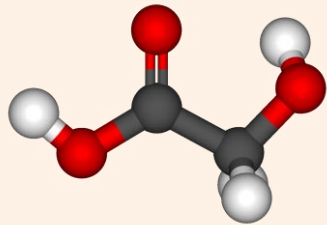


INCA OIL





What INCA GLOW is!



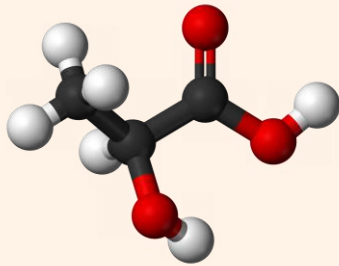
Glycolic Acid



Natural Sugars
(beet source)



Moisturizing



Lactic Acid
(fermented
vegetable
source)



Natural Sugars
(beet source)

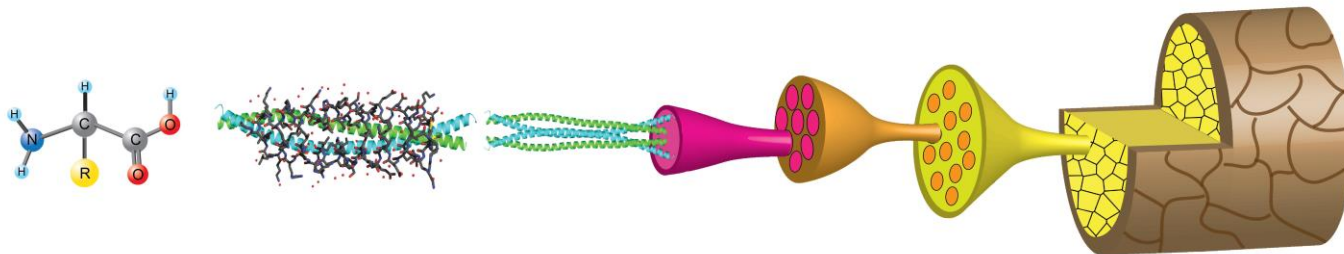
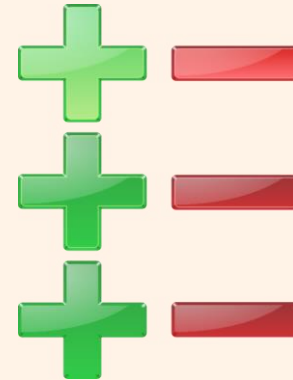


Hydrates/pH Equalizer



How INCA GLOW works !

- Softens the Hydrogen Bond.
- Reshapes Using the Heat as the Primary Source of Reduction
- Replaces, Does Not Deplete Nourishment





Scan Me for
a Demo!

INCA GLOW

HAIR TYPE	STEP 1	STEP 2		STEP 3	STEP 4
	Cleanse the hair 1-2 times using Pre Glow Clarifying Shampoo to eliminate any build-up on the hair prior to Inca Glow application.	Dry the hair approximately 80%. Apply Inca Glow Mix 1/8-1/4 inch from the scalp through to the ends or to the previously lightened/damaged point of the hair.		AJer processing time is complete. Rinsethe hair to remove the proper amount of Inca Glow prior to Step. Refer to Hair type to determine how much of the product to rinse for the hair. Blow dryhair 100%	Passa flat iron rapidly over 1/8 to ¼ partings of the hair to seal the cuticle of the hair. When you see shine you are sealed. Approximately 5-7 passes. TIP:Start at lowest temperature and raise in 10 degree increments IF necessary *If you are not getting the shine in the first 5-7 passes, your iron temperature needs to be raised.
	Recommended Shampoo Type	INCAGLOW MIXTURE	PROCESSING TIME	Rinse Percentage	Iron Temperature Guideline
Virgin	Shampoo Twice with PreGlow	Equal parts platinum and regular formula	45-60 minutes	Rinse only until color begins to dilute and fade, leaving approximately 20% in the hair.	400-430 degrees
Virgin Resistant	Shampoo Twice with PreGlow	Equal parts platinum and regular formula	Up to 80 minutes	Rinse only until color begins to dilute and fade, leaving approximately 80% in the hair.	400-430 degrees
Previously Colored/Treated	Shampoo Twice with PreGlow *If coloring PRIOR to service, Shampoo once with PreGlow	Equal parts platinum and regular formula	30 - 60 minutes	Rinse product until water runs 100% clear from the hair.	400-430 degrees
Prelightened /Damaged	Shampoo Twice with PreGlow *If coloring PRIOR to service, Shampoo once with PreGlow *AJer Glow Intense Nourishing mask is recommend prior to service on severely damaged hair.	Equal parts platinum and regular formula *you may add more platinum to cool or less to create warmth	*Apply to point of previous damage process 15-30 minutes. -Bring remaining product through the ends, process additional 15 minutes.	Rinse product until water runs 100% clear from the hair.	350-430 degrees Start at lowest temperature and raise in 10 degree increments IF necessary

Note: For any other questions please feel free to contact our education hotline 1-877-666-1200 option 103





Chemical and Color Guidelines

Before Inca Glow Treatment

After Inca Glow Treatment

Permanent Hair Color W/Gray ratio of 75% or less	-Permanent Hair Color W/Gray ratio of 75% or more -Permanent Black and Intense Red Tones
Bleaching and Highlighting	Toning, Semi or Demi Hair Color and Fashion Tones

*If hair color is shifting during smoothing process, your iron is too hot and you should reduce heat by 10 degrees until it stops.





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Post Treatment Care

-Shampoo and Condition with After Glow Moisturizing Haircare

-Deep Condition weekly using After Glow Nourishing Mask

Swimming (Pool, Lake or Ocean)

-Wet hair with tap or bottled water and mist with leave in conditioner or Inca Gold prior to swimming

-After swimming it is recommended that you shampoo and condition

* You can also extend your service and keep results optimal by offering Inca Glow Out in between full treatments



Scan Me For a Demo!



THE INCA GLOW-OUT

AN EXPRESS SERVICE THAT CAN LAST UP TO 4 WEEKS!

WHETHER YOU WANT TO EXTEND YOUR TREATMENT OR TRY A SAMPLE OF WHAT YOU HAVE BEEN MISSING!

What is Inca Glow

STEP 1	STEP 2	STEP 3	STEP 4
Shampoo with After Glow Moisturizing Shampoo followed by After Glow Moisturizing Conditioner. Rinse 100%. Towel Dry.	Mix equal parts Inca Glow Platinum with warm water in an airtight misting spray bottle. Shake Well. *If product is misting to heavy, you can add more water.	Lightly mist the hair brushing/combing through out the hair. Do NOT over saturate.	Blow dry 100%. Set iron temperature according to hair type. 350 – 450 degrees starting low increasing by 10 degrees as needed. Use ½” to 1” sections.

NOTE: For optimal results use After Glow Shampoo and Conditioner and once a week After Glow Nourishing Masque for aftercare.



INCA GLOW AFTERCARE RANGE



Nourishing Shampoo
Hydrating Conditioner
PreGlow Shampoo

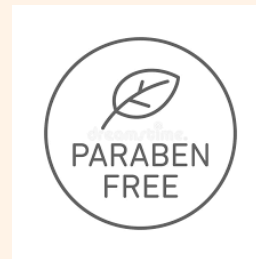
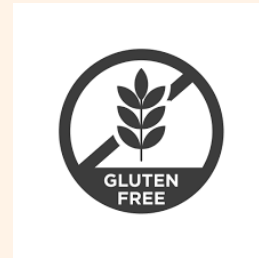
Hair Mask
Mirra & Inca Oil hair serum
Inca Gold Mist

* Comes in various sizes



INCA GLOW is....

*#1 leading organic amino acid
smoothing system*



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